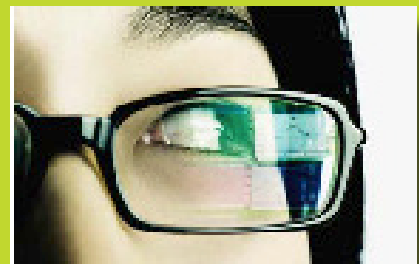


College of Opticians of Alberta - 2012 Convention
May 6, 2012 * Sheraton Hotel Red Deer * 3310-50 Ave * Red Deer, AB

Registration Package

College of Opticians of Alberta



For information about registration contact:

Kristie Gross, Executive Assistant
201, 2528 Ellwood Dr SW T6X 0A9
Ph: (780) 429-2694 or (800) 263-6026
Fax: (780) 426-5576 or (800) 584-6896

Email: kristie@opticians.ab.ca

www.opticians.ab.ca

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 May 6, 2012 * Sheraton Hotel Red Deer * 3310-50 Ave * Red Deer, AB

SCHEDULE OF EVENTS

DAY 1 Track "1"

8:00-9:00 am	Registration	
9:00-10:00 am	What Happens When You Pick the Wrong Parents?	
	Al Lens, RO, RCLP	Credits: 1 EC
10:00-10:15 a.m.	Coffee Break	
10:15-11:15 a.m.	KC and the Sunshine Band	
	Al Lens, RO, RCLP	Credits: 1 EC
11:15-12:15 p.m.	Age Old Eyes	
	Al Lens, RO, RCLP	Credits: 1 EC
12:15-1:15 p.m.	Lunch (provide by COA)	
1:15-2:15 pm	Social Media for Eye Care Professionals	
	Trudi Charest, RO	Credits: 1 EG
2:15-2:45 p.m.	Break & AGM Registration	
2:45 p.m.	Annual General Meeting	
	COA	Credits: 2 EC
	Wrap-Up	

Registration:

Early Bird Registration Deadline:

Friday, April 13, 2012

Registration Deadline: Tuesday May 1, 2012

Please send your registration Attn: Kristie Gross

FAX: (780) 426-5576 or (800) 584-6896

Payments:

Payments may be made by: Cheque, Money Order, VISA or Mastercard. Please make cheques payable to the College of Opticians of Alberta. We do not accept cash.

Accommodations:

Each registrant is responsible to make their own reservations and pay for their own accommodations. To make reservations please call 1-888-784-3088.

Walk-In Policy:

This is a sit down seminar and catered lunch, no walk-ins will be permitted for any of the seminars with the exception of the AGM only.

Seminars will be on a first come first serve basis. Your final schedule will be available to you at the convention. A package with your schedule will be provided during registration.

Credit Categories: (RF: Related Field) (EG: Eyeglass) (CL: Contact Lens) (EC: Eyeglass and Contact Lens)

No Walk Ins

Mail To: 201, 2528 Ellwood Dr SW
 Edmonton, AB T6X 0A9

Fax: 780-426-5576 email: coa@opticians.ab.ca

Seminar Summary

What Happens When You Pick the Wrong Parents?

Presenter: Al Lens, RO, RCLP

Description:

This course will discuss eye diseases that can be genetically imposed along with the signs and symptoms, possible treatment and prognosis

Biography: These first three courses will be presented by Al Lens, a certified ophthalmic medical technologist from Vancouver, British Columbia. Mr. Lens has written several books published by SLACK, Inc., including: Ocular Anatomy and Physiology, editions I and II; Cataracts and Glaucoma; Optics, Retinoscopy and Refractometry, editions I and II; and LASIK for Technicians. He was previously a licensed optician and contact lens fitter in British Columbia (license lapsed).

Currently, the presenter works as a medical technologist for three clinics in the Vancouver area; two of them specialize in refractive surgery and the other is a general ophthalmology practice. He is an instructor for the Ophthalmic Assistant Program at NAIT. He has done numerous presentations for opticians across Canada, in addition to the presentations he has done internationally in the United States and Saudi Arabia for ophthalmic medical personnel.

KC and the Sunshine Band

Presenter: Al Lens, RO, RCP

Description:

Keratoconus is a relatively common eye disease. This course will present the typical age of onset, progression, detection and treatment of keratoconus (and it's sister, pellucid marginal degeneration)

Age Old Eyes

Presenter: Al Lens, RO, RCLP

Description:

Like most other parts of the body, the eye is prone to the aging process. During this presentation, we will discuss pathology such as macular degeneration, cataracts, glaucoma, and Fuch's dystrophy. Detection, treatment and prognosis of each condition will also be presented.

Social Media for Eye Care Professionals

Presenter: Trudi Charest, RO

Description:

There is no way to avoid the influence that the internet and social media has on the eye care business. Your customers are online and therefore, like it or not, your business must be as well. This workshop will discuss website optimization and how to get set up and connected on Facebook, Twitter & LinkedIn.

1. Overview of internet and online statistics
2. What happens on my website?
3. Getting social with Facebook, Twitter & LinkedIn
4. Eyecare success stories using social media

Biography: Trudi obtained her Optician's license in Saskatoon, Saskatchewan in 1986 while working for a large optical chain. She has worked in various positions including Managing Optician, Recruiter, Customer Care and Corporate Training. Prior to her appointment with Bausch & Lomb Canada, Trudi worked as a Corporate Trainer designing and facilitating optical related training courses for one of Canada's largest optical chains.